



2010 Professional Service Offerings For Microsoft Technologies

Useable Concepts Incorporated, a provider in expert level Microsoft enterprise platform solutions, is the preferred choice by businesses in meeting their enterprise application development and training challenges. We achieve our motto "**Customer Commitment First, Excellence Always**" by focusing on our clientele's IT demands through expert development and training services tailored towards their needs. Through deep understanding of Microsoft's latest platform offerings, Useable Concepts provides consistently successful results with our customer's infrastructure and resources for the long term. Our competitively priced consulting and packages will help any company seeking direction on the Microsoft platform meet their business goals with excellence and reliability.

Our Staff

Our Microsoft certified staff provides professional mentor-level services in areas development, design, training, and management. Each of our employees has over 11 years of industry experience with considerable focus on the Microsoft platform. We come highly recommended from businesses across the country because of the core principles our staff embodies:

- ***Understand the client's needs, through as many valid perspectives as possible, to ensure delivery of well targeted, high quality features and functionality.***
- ***Craft for our clients a tailored development process for our through a combination of established development lifecycle disciplines geared towards the client's end goals.***
- ***Define a close communication with the client to ensure successful delivery of expectations***
- ***Test well to ensure stability for the long term.***

We also are very active engaging our staff with the Microsoft development community, regularly presenting at Pacific Northwest area technology events. Our history involves several community events, with topics ranging C# 3.0 and 4.0, parallel processing development frameworks, exploring the intriguing Caml based F# programming language, and the argument towards WPF declarative UI development.

Technical Expertise

Useable Concepts Incorporated provides our clients first rate solutions and services by focusing on the latest Microsoft Development tools. We believe enabling clients with such tools adds long term value to their valued infrastructure.

The following is list of some of the areas of expertise we provide for our service offerings:

- **ASP.Net Model View Controller Framework** for robust, functionally scalable enterprise web applications.
- **Windows Communication Foundation** for enterprise class service oriented architecture design as well as highly available commercial web services.
- **Windows Presentation Foundation** for rich client experiences and advanced media integration.
- **Silverlight 3.0 Technologies** for web deployable browser integrated and stand alone rich internet experience.
- **C# 4.0 Development** for premium business logic implementation, as well as highly supported scripting infrastructure and dynamic language integration.
- **SQL Server 2008 Server Technologies** for robust, secure, highly scalable data management solutions in variety of structured and unstructured formats including:
 - **Relational Data Modeling for Online Transaction Processing (OLTP)**
 - **ETL Services with SQL Server 2008 Integration Services (SSIS)**
 - **Data Presentation with SQL Server 2008 Reporting Services**
 - **Business Intelligence with SQL Server 2008 Online Analytical Processing (OLAP)**

Our Services

Useable Concepts provides a wide array of tailored services related to Microsoft technologies including:

- **Long Term Technology Strategy**
- **Application Design Including**
 - **User Experience Design**
 - **Business Process Modeling**
 - **SQL Server 2008 Database Modeling**
- **Development Services including**
 - **Project Management**
 - **Architectural Guidance**
 - **Implementation Assistance**
- **Guidance In Software Development Lifecycle Management**
- **Client Tailored Onsite Training in the following technical disciplines**
 - **Microsoft .Net Development deep exploration**
 - **Leading edge Enterprise and commercial based website development education including:**

- **ASP.Net MVC 1.0 and 2.0**
- **Sharepoint web part development**
- **Ajax and Rich content enablement strategies**
- **Silverlight 3.0 and 4.0 education**
- **SQL Server 2008 Deep exploration/ OLTP Training**

Experience

Over our time in the industry, Useable Concepts has constantly provided our clients with dependable long term results. The following lists some examples where we have helped businesses achieve their enterprise needs:

- **Microsoft's** ISV Evangelism/ Oracle compete team recently engaged us in providing series of whitepaper and training deliverables to its valued enterprise partners. Through the pedigree of content received by these ISVs in such industries PLM, EAM, and time management, Useable Concepts educated these Microsoft partners in the advantages of the Sql Server 2008 enterprise platform, thus allowing them to guide their clients enterprise decision makers in embracing the Microsoft solutions for the future.
- Useable Concepts assisted the growing telecommunications company **TW Telecom** in mentoring and implementation of some of the latest Microsoft technologies, including design and guidance on an enterprise class Labor Distribution System- leveraging Windows Communication Foundation and .Net 3.5. We have also provided guidance on using ASP.Net MVC for future products, as well as strategies for Data Access Tier migration from Oracle 10g to SQL Server 2008. As a result, TW Telecom has a greater overall understanding of process and increased productivity within the organization.
- A Northwest area Real Estate ISV upstart utilized a wide array of Useable Concepts services including mentoring, business analysis, management, and architectural guidance. This assistance has helped the firm yield many exceptional results including:
 - The industry leading Real Estate Map Interactive map product based on Microsoft Virtual Earth, ASP.Net, and SQL Server. This product is still currently being used by Northwest brokerages John L Scott and CB Bain.
 - Cloud hosted print marketing creation tools for Real Estate Agents, providing a clear user interface to combine complex aggregate real estate data to potential home buyers. This application based on ASP.Net and SQL Server is currently still being used by John L Scott.
- Useable Concepts has also provided training talent local area Microsoft Certified Professional Learning Centers as well as direct custom classes. Here is some of feedback from students taking Useable Concepts courses:

"Outstanding knowledge of material and interaction with class members. I've rarely had this good of communication with an instructor at an accredited college." – Useable Concepts Student

"Outstanding knowledge, communication and instructor skills." – Useable Concepts Student

"Excellent. Kept students engaged. Kept content interesting. Very respectful and considerate of students which inspired confidence in me to speak up and attempt to answer questions." – Useable Concepts Student

"Excellent class. Beyond my expectations." – Useable Concepts Student

Contact Us

We are always looking to help businesses move to the next level with their Microsoft based development infrastructure. Feel free to contact us and set up an appointment:

Mailing Address: Useable Concepts Incorporated
35355 Oakwood Drive
Saint Helens, OR 97051

Sales Phone Line: 503 730 5780

Sales Email: sales@useableconcepts.com

Website: <http://www.useableconcepts.com>